

# Matthew H. Herrmann

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## PROFESSIONAL EXPERIENCE:

### Legislative Director

*Office of Congresswoman Madeleine Bordallo (Guam), Washington, DC*

August 2009 – present

Responsible for managing Congresswoman's legislative portfolio and overseeing a legislative strategy for implementation of her stated goals and objectives. Primary legislative and policy advisor to Congresswoman Bordallo. Maintain legislative portfolio including armed services and transportation issues, including primary advisory responsibility for the Congresswoman's work on the House Armed Services Committee. Develop management practices to maximize the effectiveness of legislative staff to cover multiple issue assignments and ensure proper treatment of Guam in key legislation. Coordinate outreach and press efforts in Washington DC and Guam.

### Senior Legislative Assistant

*Office of Congresswoman Madeleine Bordallo (Guam), Washington, DC*

May 2007 – August 2009

Primary advisor to Congresswoman on National Defense, Homeland Security, Veterans, Transportation, Foreign Relations and Trade policy matters. Primary advisor and liaison for all of the Congresswoman's business on the House Armed Services Committee as a mid-level member on the Readiness and Seapower Subcommittees. Formulated questions for the record during Armed Services Committee hearings. Liaisoned with personal and professional staff to advocate Congresswoman's positions and advance policy initiatives. Developed major piece of legislation outlining Congress's oversight responsibility of a \$13 billion investment in Guam associated with the realignment of nearly 20,000 Navy, Marine, Army and Air Force personnel primarily from Okinawa, Japan and Osan, Korea. Worked closely with professional staff members of the House Armed Services Committee to include most of the provisions in the legislation in to the National Defense Authorization Act for Fiscal Year 2009. Advised and assisted the Congresswoman in developing proposals for submission into annual appropriations bills. Developed press releases and speeches for the Congresswoman on issues in my portfolio. Assisted with a variety of constituent cases that were within my issue portfolio.

### Adjunct Professor

*American University, Department of Government, Washington, DC*

July 2006 - present

Developed, and continuously refine, an innovative course on politics and policy in the technological age for graduate and undergraduate students. Course focuses on the practical aspects of how technology, specifically the internet, impacts policy subsystems. The course gives students a hands-on look at how technology is utilized across the political spectrum. Organized various Executive branch, Congressional and interest group speakers to discuss recent developments in their respective fields.

### Executive Officer

*National Guard Bureau Office of Legislative Liaison, Arlington VA*

November 2005 – May 2007

Primary advisor to the Director, Office of Legislative Liaison on legislative and management matters pertaining to the National Guard Bureau. Manage coordinating actions on information requests and inquiries from Congress with legislative liaison staff. Manage information sharing efforts among Army, Air and Joint National Guard staffs on requests to ensure all National Guard products have a consistent message in public forums. Work with National Guard senior leadership to develop new and innovative ways to ensure unity of effort among all National Guard Bureau directorates. Maintain Director of Legislative Liaison's calendar and coordinate office activities with all General Officers in the National Guard. Lead effort in communicating events and efforts in Washington DC to all state National Guard legislative liaisons. Maintain legislative liaison public website, which is credited with improving intergovernmental and interagency communication about National Guard activities.

### Legislative Strategist

*National Guard Bureau Office of Legislative Liaison, Arlington, VA*

April 2004 – November 2005

Developed legislative strategy for 109th Congress and end of 108th Congress establishing priority lists and performance measures. Specific priority lists produced successful results in Title 32 and Guard benefit issues. Assisted office in understanding ramifications of TRICARE benefit extensions for Guard and Reservists as well as small business tax credit implications. Formulated a legislative tracking system using a variety of sources to provide up-to-date news and information to National Guard Bureau General Officers and staff regarding relevant political and legislative news. Presented National Guard's policy in front of various personal and professional staff for Members of Congress. Improved outreach of National Guard's message to targeted Members of Congress. Developed working group with Joint Staff to monitor National Guard budget items and educate members of National Guard Bureau on Congressional budget processes. Maintained a public website which tracked the status of Guard-related legislation, hearings and news. The site has been credited with improving communications within the organization and with members of Congress. Mastered MySQL, PHP and Access database technology to maintain and update the National Guard Bureau Congressional Inquiries system.

## **Principal**

*Herrmann Consulting*, Bethesda, MD

May, 2002 – present

Started an entrepreneurial website design and management consulting agency. Created design concepts for various educational, non-profit and governmental organizations. Developed strategic management framework for a trade association allowing the trade association to successfully reengage on Capitol Hill and meet with top staffers on the Transportation & Infrastructure Committee to spread its message. Assisted Association in coordinating its bi-annual Capitol Hill conference. All projects required substantial technical background as well as the development of a strategic communications plan leading to projects' successes. For samples of work, visit <http://www.herrmannconsulting.com/>

## **Congressional Intern**

*Senate Committee on Small Business & Entrepreneurship*, Washington, DC

September – Dec. 2002 & 2003

Developed and maintained database of contacts for policy development. Fulfilled constituent requests for information particularly concerning drought relief and loans requests. Researched various small business issues developing a knowledge base of small business issues. Assisted in daily administrative office tasks while gaining an insider's knowledge of Senate procedures.

## **Advocacy Associate**

*American Association of Homes and Services for the Aging (AAHSA)*, Washington, DC

May, 2003 – Aug. 2003

Represented the association on Capitol Hill before various Senate and House committees and individual staffs on matters pertaining to senior transportation and social service block grants. Provided in-depth political and policy overview for Senior Transportation Task Force members to improve lobbying strategy. Assisted in developing AAHSA's official position on the Medicare Drug bill. Attended numerous seminars and briefings to develop a well rounded knowledge of health care issues. Drafted regulatory legislative language for transportation bill. Maintained parts of the AAHSA website and trained several managers on using web system.

## **EDUCATION:**

American University, School of Public Affairs, Washington, DC

December, 2004

Master of Public Administration, *cum laude*, Concentration in Advocacy Management

American University, Washington, DC

December, 2003

Bachelor of Arts, *magna cum laude*, Political Science major and Computer Information Systems minor

Honors: *Deans List; Member, National Society of Collegiate Scholars; School of Public Affairs Leadership Program*

## **CAMPAIGN EXPERIENCE:**

**Martin O'Malley for Governor**, *Volunteer*

January 2006 – November 2006

**Craig Rice for Maryland State Delegate**, *Transportation Policy Advisor*

November 2005 – November 2006

**Member, Kerry for Maryland State Steering Committee**

January, 2004 – May, 2004

Youngest member of the State steering committee which helped John Kerry secure a commanding 60% of votes in the Maryland Democratic Primary. Architect of <http://www.mdforkerry.com/>, the State Steering Committee's website which raised considerable money for the campaign.

**Co-Founder, Kerry for Montgomery County**

December, 2004 – May, 2004

**Delegate, Massachusetts State Democratic Convention**

June, 2003

## **VOLUNTEER ACTIVITIES:**

**District 16 Democratic Club**, *President, Montgomery County MD*

Developed club programming and social activities. Maintained and developed club's website.

**Action Committee for Transit**, *Montgomery County MD*

**Montgomery County Young Democrats**, *Montgomery County MD*

**Irish American Democrats**, *Washington DC*

**Former President, Pi Sigma Alpha**, *American University Chapter*,

Created a strategy to increase the society's presence on-campus increasing the academic strength of overall membership. Managed a \$2,000 budget and assembled a speaker's series for members.